

STANDARDIZATION | ACCREDITATION | METROLOGY | CONFORMITY ASSESSMENT | MARKET SURVEILLANCE



11 SAJAM PRIVREDE ECONOMY FAIR

13.-15.11. 2025

INFRASTRUKTURA KVALITETE
QUALITY INFRASTRUCTURE

Join Us in Sarajevo
November 13 -15, 2025

WELCOME





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INVITATION LETTER

11th Economy Fair and Quality Infrastructure in BiH – 2025
“FROM EXCELLENCE IN PRODUCTION TO COMPETITIVENESS IN THE EU MARKET”
November 13–15, 2025 – Centar Skenderija, Sarajevo

Dear Sir/Madam,

The future of our national economy is being built on quality, innovation, and collaboration. We have great pleasure to invite you to participate at 11th Economy Fair and Quality Infrastructure in BiH that will be held from November 13 to 15, 2025, at Centar Skenderija in Sarajevo

→ ABOUT THE FAIR

Since 2014, Centar Skenderija has successfully organized the Economy Fair - an event that has grown into a recognizable platform for promoting domestic production, craftsmanship, entrepreneurship, and international cooperation.

From its first edition in 2014, gathering around 80 exhibitors, to the milestone 10th Economy Fair in 2024 with over 250 participants from BiH and the region, the event has become a key platform for connecting the sectors of economy, education, and innovation.

Key milestones in previous editions:

- **2014 - 2017:** Focus on SMEs, local food brands, artisans and home-based businesses.
- **2018 - 2019:** Expansion into industry, startup ecosystem and international business clusters.
- **2021 - 2023:** Integration with the education and public sectors through workshops and thematic panels.
- **2024:** The 10th Jubilee Economy Fair under the theme "Domestic Product in the Service of BiH Citizens", with an emphasis on innovation, employment and new partnerships.





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→ A NEW ERA: QUALITY INFRASTRUCTURE

In 2025, the Economy Fair enters a new phase of development - with a clear mission to focus not only on the final product but also on the processes, standards, and knowledge that ensure excellence.

Under the slogan “*Quality Infrastructure*”, the Economy Fair becomes a central platform for promoting systems and technologies that form the foundation of a competitive and sustainable economy.

THEMATIC FOCUS OF THE NEW ERA:

- **QA (Quality Assurance) & QC (Quality Control):**
Systems for quality management and control across production and service stages.
- **Standards & Certifications (ISO, CE, HACCP, etc.):**
Alignment with domestic and international regulations to access the EU and global markets.
- **Industry 4.0 & Digital Transformation:**
Automation, IoT, smart factories, and software solutions.
- **The Triple Helix: Science – Education – Economy**
Networking of knowledge, research, and real-sector application.





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WHY PARTICIPATE?

The future belongs to those who build with quality. Be part of the 2025 Economy Fair and:

- ➔ **Stand out:** Present your products, services, and technologies to a wide audience.
- ➔ **Connect:** Meet new clients, business partners, and institutions from BiH and abroad.
- ➔ **Learn & Get Inspired:** Join panels and educational events led by top industry experts.
- ➔ **Showcase Innovation:** Take part in the exclusive *QA Start-up Alley*.
- ➔ **Enter the EU Market:** Learn about certification, standards, and how quality opens doors to Europe.
- ➔ **Position Yourself as an Industry Leader:** Use the Economy Fair as a branding, networking, and trust-building platform.





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WHO SHOULD ATTEND?

This event gathers the creators, developers, and drivers of the economy from all sectors and levels:

- ➔ **Producers & Exporters** – Strengthen market position and explore new export opportunities.
- ➔ **Chambers & Development Agencies** – Present support programs and regional development initiatives.
- ➔ **Certification & Oversight Bodies** – Engage in knowledge exchange and capacity building for quality assurance.
- ➔ **Universities, Schools, and Research Institutions** – Showcase best practices and connect students with real-world opportunities.
- ➔ **Startups & IT Companies** – Present innovative solutions and drive digital transformation.
- ➔ **Investors & Policymakers** – Discover potential, connect with project leaders, and shape strategic development.

➔ **IF YOU ARE A PART OF DEVELOPMENT - YOU BELONG AT THE 2025 ECONOMY FAIR!**





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PROGRAM HIGHLIGHTS

The Economy Fair offers a rich and dynamic program through four key components:

- ➔ **Exhibition Area** – Present your products, systems, and innovations across all industry and service sectors.
- ➔ **Professional Conference Zone** – Panels and expert sessions on topics such as:
 - ➔ Accredited quality testing
 - ➔ CE marking & export certification
 - ➔ Market surveillance & inspection
- ➔ **B2B Networking Zone** – Dedicated space for business meetings and international matchmaking.
- ➔ **QA Start-up Alley** – A platform for young companies developing innovations in quality control and software tools.





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→ ORGANIZERS & PARTNERS

The Economy Fair is organized by KJP Centar Skenderija, led by Director Dr. Šenaj Avdić, in strategic partnership with INZA Group – a leading expert partner in the field of quality infrastructure.

The event brings together key actors shaping the economic future:

- Industry representatives and exporters from BiH and the region
- Academic institutions and research centers
- Governmental and international institutions
- Certification and inspection bodies
- Chambers, clusters, agencies, and NGOs

→ REGISTRATION & CONTACT

Reserve your spot on time!

We invite you to confirm your participation as an exhibitor, panelist, or professional attendee no later than October 13, 2025, via:

- **Email:** amela.o@skenderija.ba; dejana.s@skenderija.ba; marketing@skenderija.ba
- **Phone:** +387 33 226 614

Info: www.sajamprivrede.ba | www.skenderija.ba

Your participation is a valuable contribution to strengthening quality, competitiveness, and regional-European integration of our economy.

We look forward to welcoming you and jointly building a stronger business environment in BiH!

Sincerely,

Organizing Committee

Centar Skenderija & INZA Group

11th Economy Fair and Quality Infrastructure in BiH
Sarajevo, November 13 - 15, 2025

FAIR FLOOR PLAN



HALL - Mirza Delibasić
HALL - D1
HALL - D2



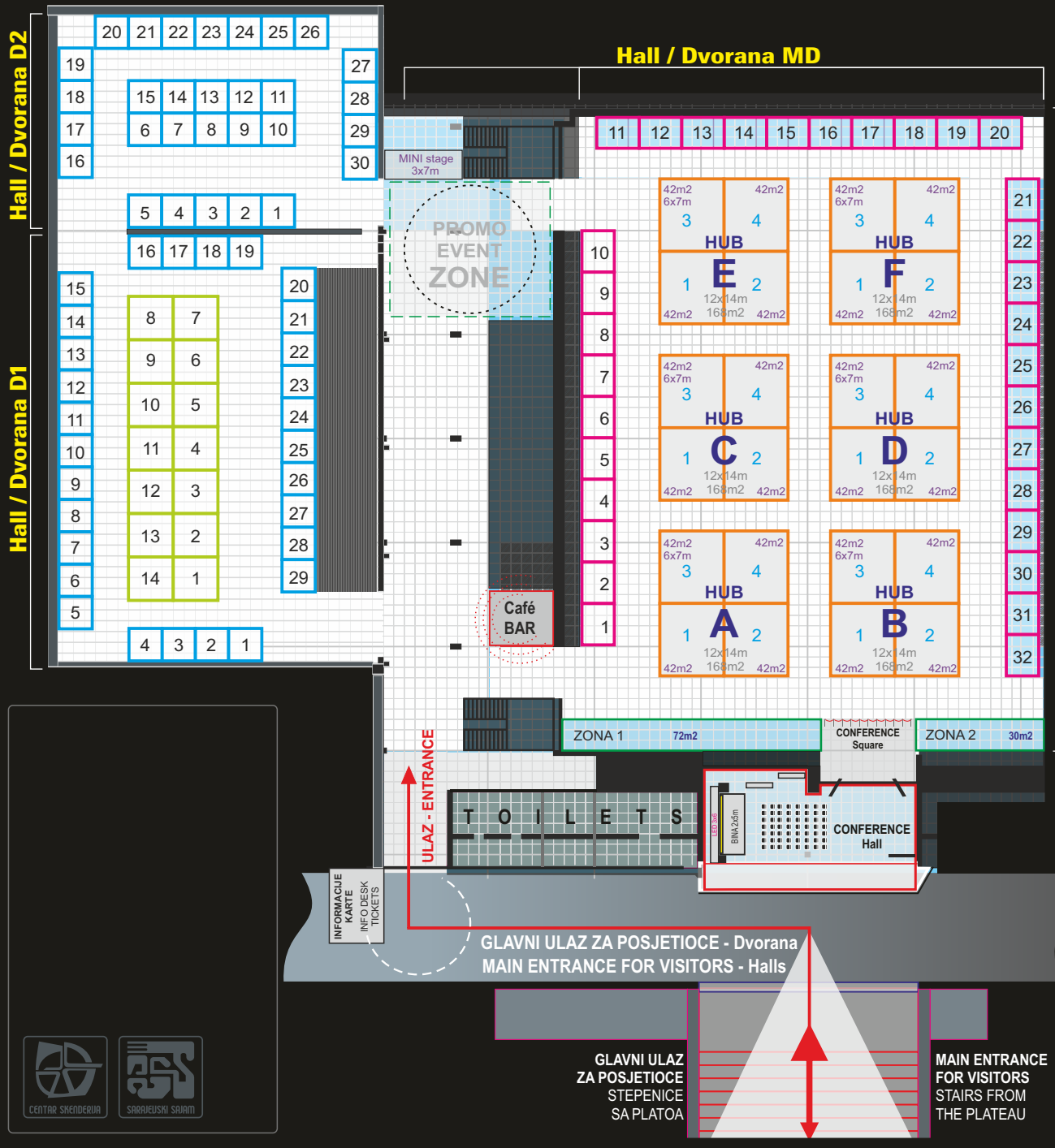
11 SAJAM PRIVREDE
ECONOMY FAIR
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 QUALITY INFRASTRUCTURE

Hall / Dvorana D2

Hall / Dvorana D1

Hall / Dvorana MD

Hall / Dvorana MD



EXHIBITOR PACKAGE CONTENTS DESCRIPTIONS

HALL - Mirza Delibašić

PACKAGE 1

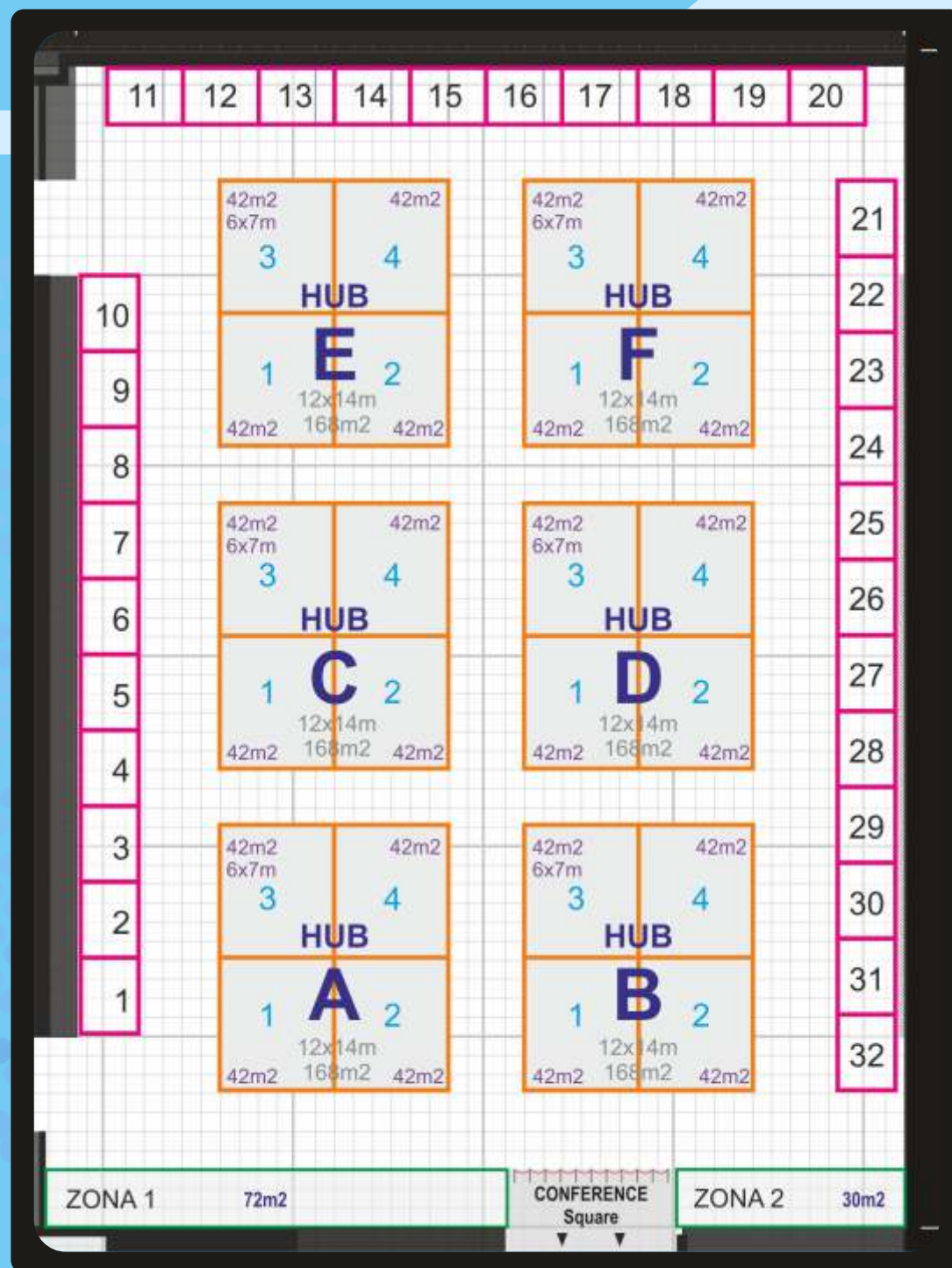
HUB 168 m² interior unfurnished space /arranged by the exhibitor/, electricity, catalog entry - basic information, registration fee, color catalog advertisement 1/1, participation in professional lectures and panels in the Conference Hall, broadcast of a promotional video on the LED screen in the Conference Hall)

PACKAGE 2

HUB 42 m² interior unfurnished space /arranged by the exhibitor/, electricity, catalog entry - basic information, registration fee, color catalog advertisement 1/1, participation in professional lectures and panels in the Conference Hall, broadcast of a promotional video on the LED screen in the Conference Hall

PACKAGE 3

B1 STAND 12 m² interior furnished space /surrounding walls, mat, table, 4 chairs, 3 counters, pantry, inscription - sketch attached/, electricity, catalog entry - basic information, registration fee, color catalog advertisement 1/2, participation in professional lectures and panels in the Conference Hall, broadcasting of your promotional video on the LED screen in the Conference Hall



EXHIBITOR PACKAGE CONTENTS DESCRIPTIONS

HALL - D1

PACKAGE 4

C1 STAND 16 m² interior arranged exhibition space /surrounding walls, mat, 2 tables, 6 chairs, 4 counters, storage, sign - sketch attached/, electricity, catalog entry - basic information

PACKAGE 5

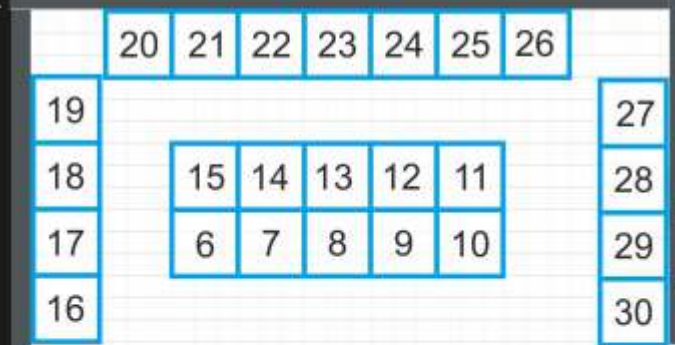
A STAND 9 m² interior arranged exhibition space /surrounding walls, mat, table, 4 chairs, 2 counters, sign - sketch attached/, electricity, catalog entry - basic information

HALL D2

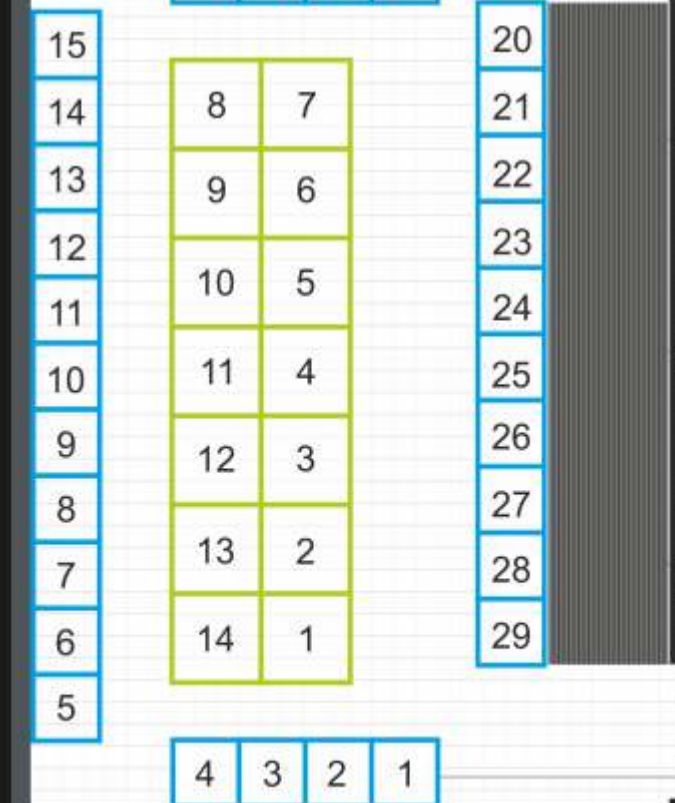
PACKAGE 6

A STAND 9 m² interior arranged exhibition space /surrounding walls, mat, table, 4 chairs, 2 counters, sign - sketch attached/, electricity, catalog entry - basic information

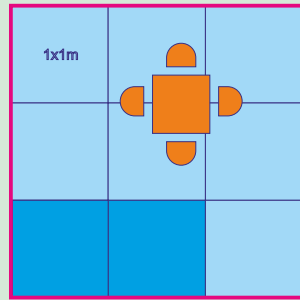
Hall / Dvorana D2



Hall / Dvorana D1



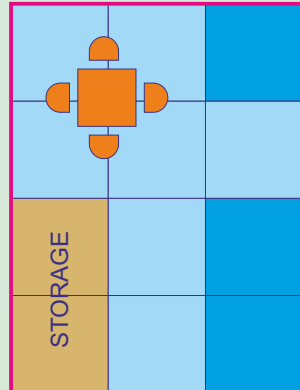
PACKAGE/PAKET 1



A STAND - 3x3m

9m²

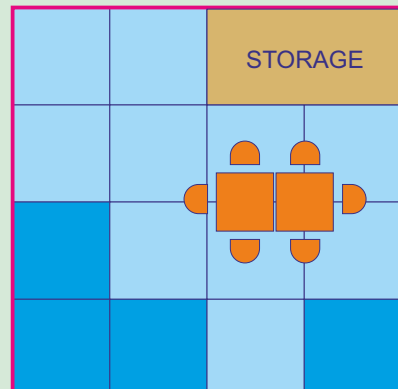
PACKAGE/PAKET 1



B1 STAND - 3x4m

12m²

PACKAGE/PAKET 1



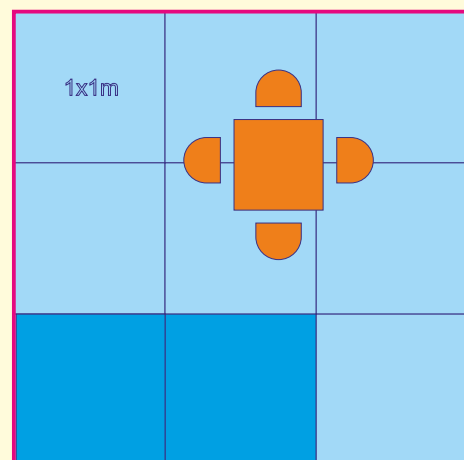
C1 STAND - 4x4m

16m²



A STAND - 3x3m

9m²



- NAME - LABEL / 196 x 22cm
 - ELECTRICITY CONNECTION 220V
 - SINGLE-PHASE SOCKET
 - DISTRIBUTION BOX 220V / 380V
- According to order!

STANDARDNA OPREMA ZA ŠTANDOVE STANDARD EQUIPMENT FOR STANDS

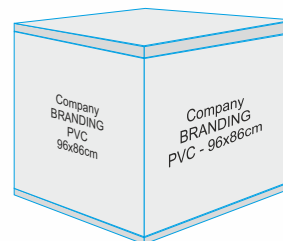
1 kom/pcs



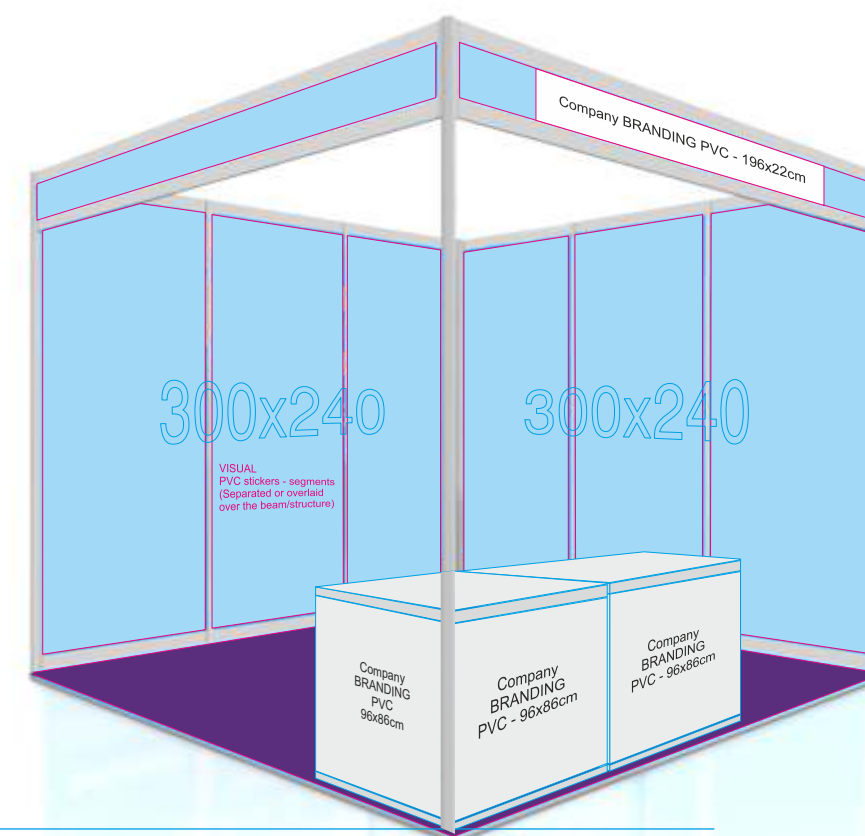
4 kom/pcs



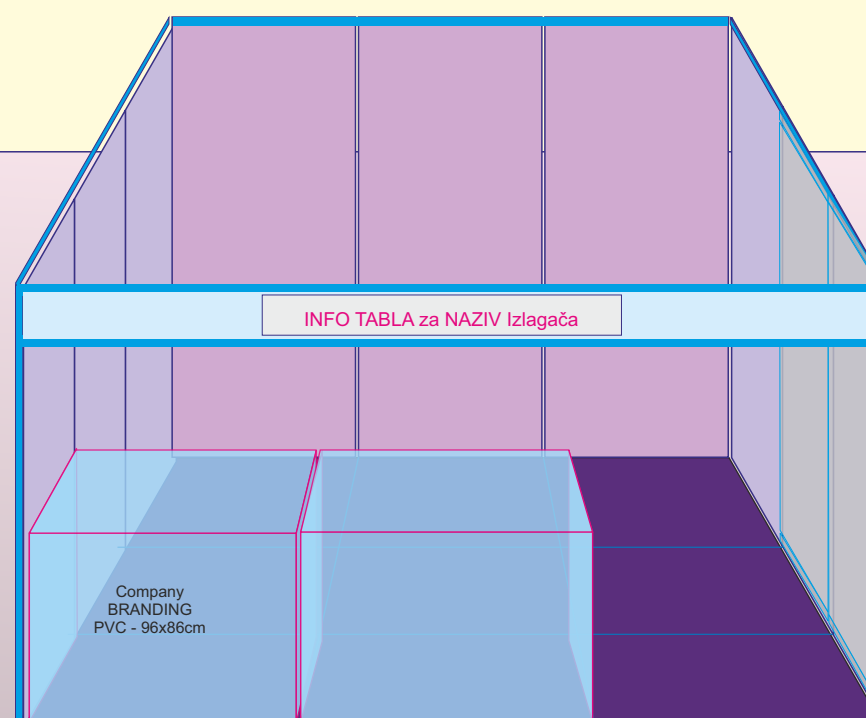
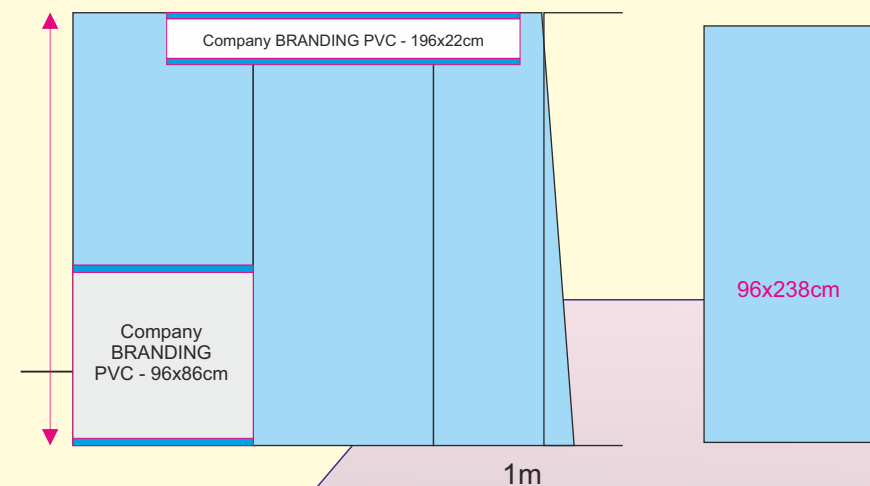
1 /2kom/pcs



1 kom/pcs

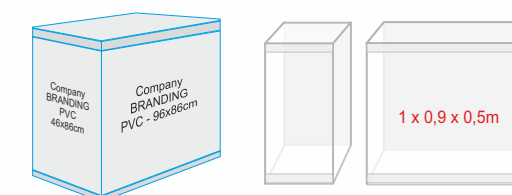


H-2,4m

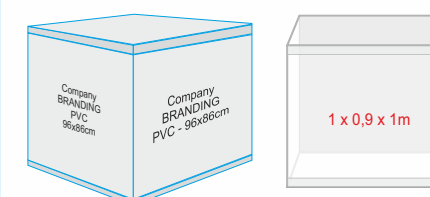


OPCIJE / OPTIONS

Type A - COUNTER-DESK 0,5m x 1m

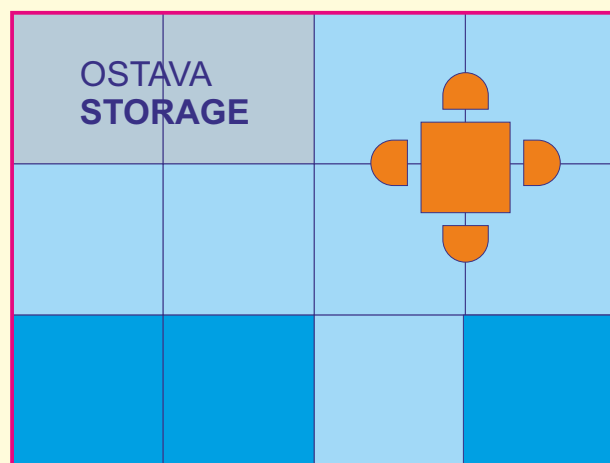


Type B - COUNTER-DESK 1 x 1m



B1 STAND - 3x4m

12m²



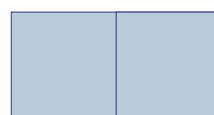
- NAME - LABEL / 196 x 22cm
 - ELECTRICITY CONNECTION 220V
 - SINGLE-PHASE SOCKET
 - DISTRIBUTION BOX 220V / 380V
- According to order!

STANDARDNA OPREMA ZA ŠTANDOVE STANDARD EQUIPMENT FOR STANDS

1 kom/pcs



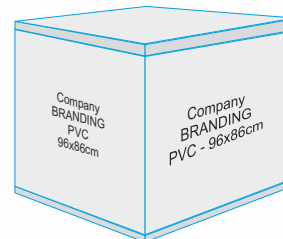
OSTAVA
STORAGE 2m²



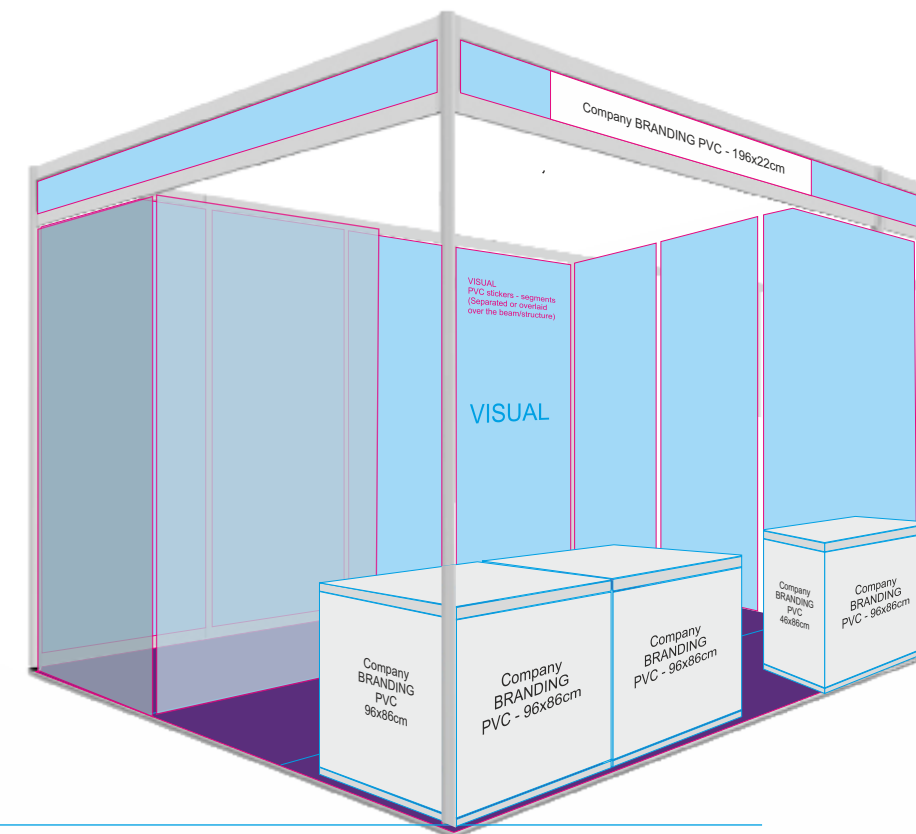
6 kom/pcs



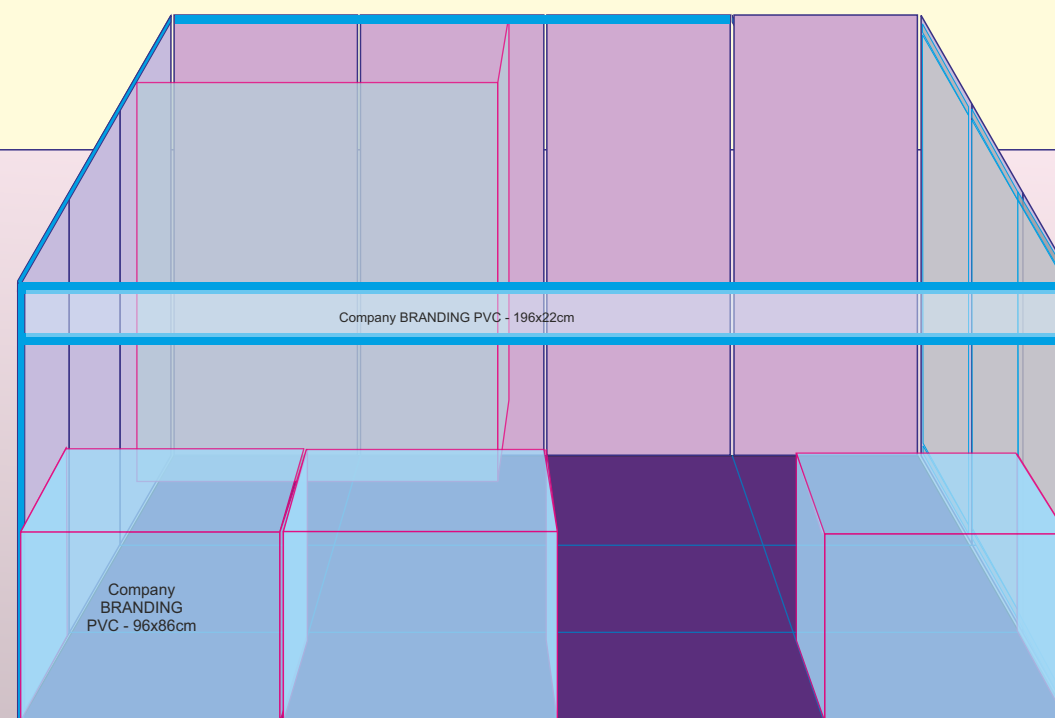
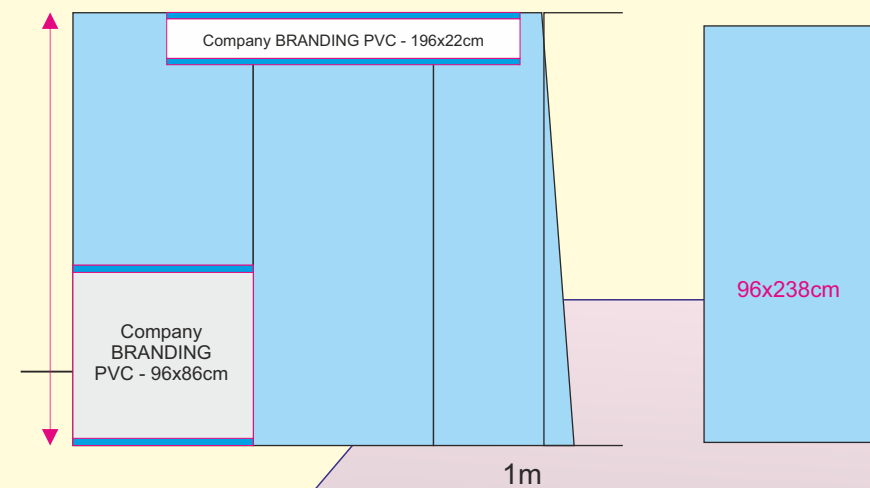
3 kom/pcs



2 kom/pcs

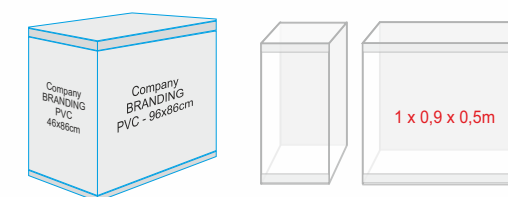


H-2,4m

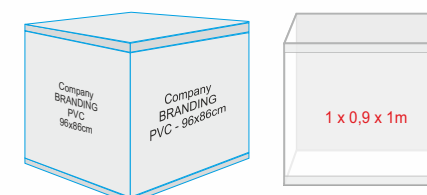


OPCIJE / OPTIONS

Type A - COUNTER-DESK 0,5m x 1m

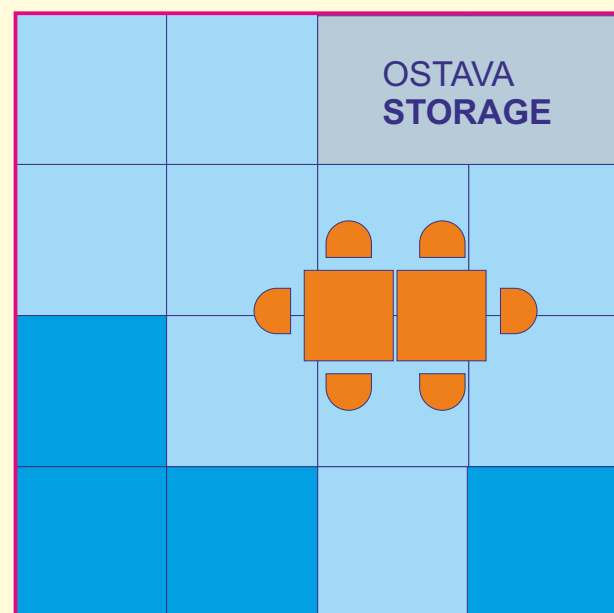


Type B - COUNTER-DESK 1 x 1m



C1 STAND - 4x4m

16m²



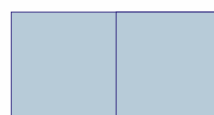
- NAME - LABEL / 196 x 22cm
 - ELECTRICITY CONNECTION 220V
 - SINGLE-PHASE SOCKET
 - DISTRIBUTION BOX 220V / 380V
- According to order!

STANDARDNA OPREMA ZA ŠTANDOVE STANDARD EQUIPMENT FOR STANDS

1 kom/pcs



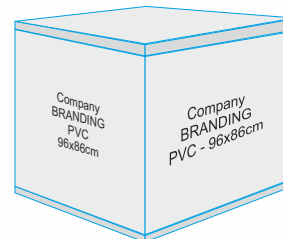
OSTAVA
STORAGE 2m²



6 kom/pcs



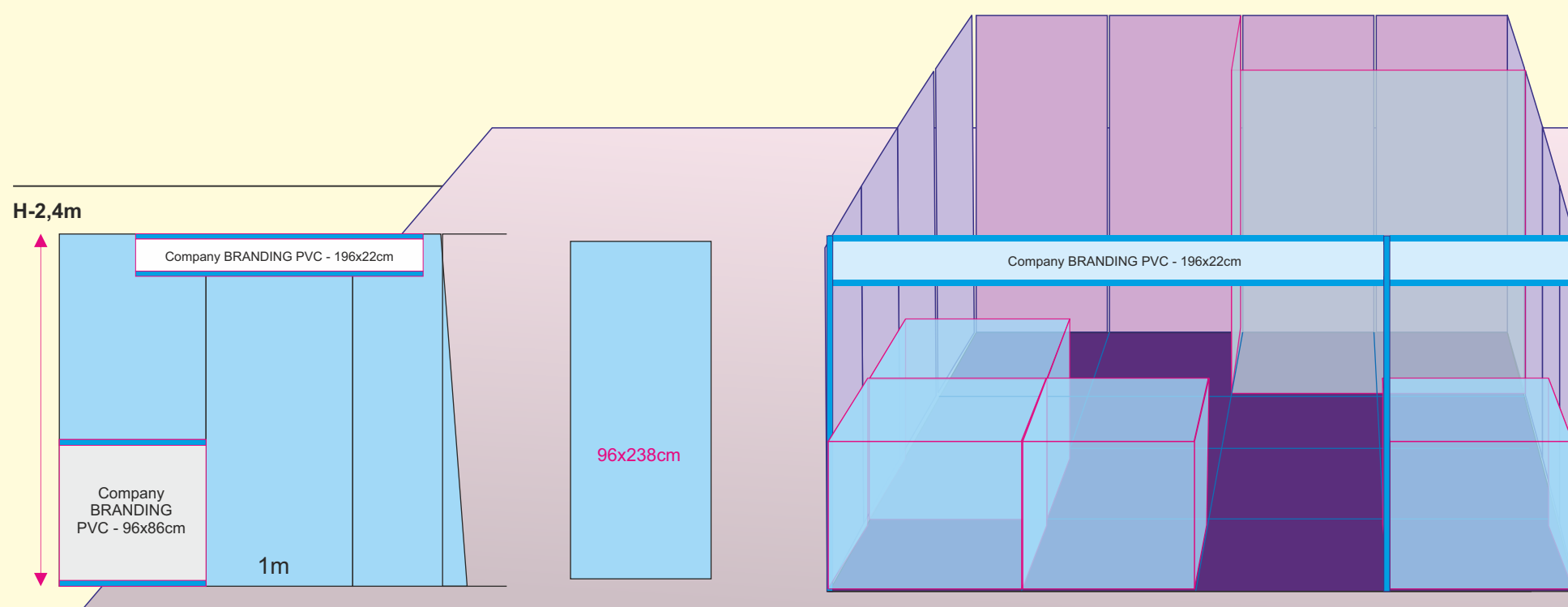
4 kom/pcs



2 kom/pcs

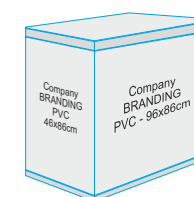


4X4m



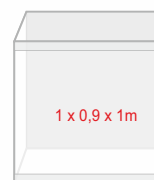
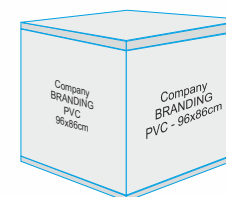
OPCIJE / OPTIONS

Type A - COUNTER-DESK 0,5m x 1m



1 x 0,9 x 0,5m

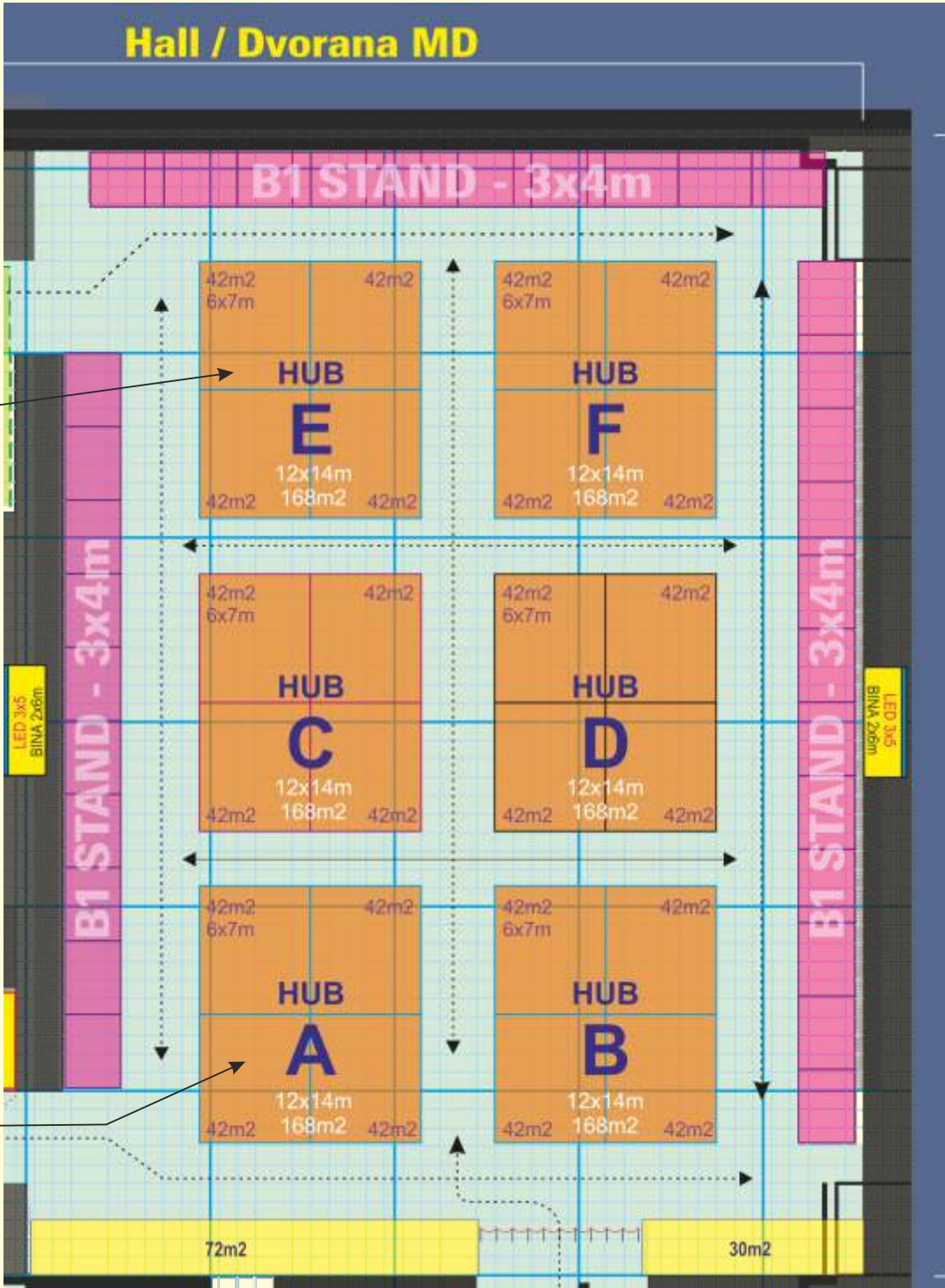
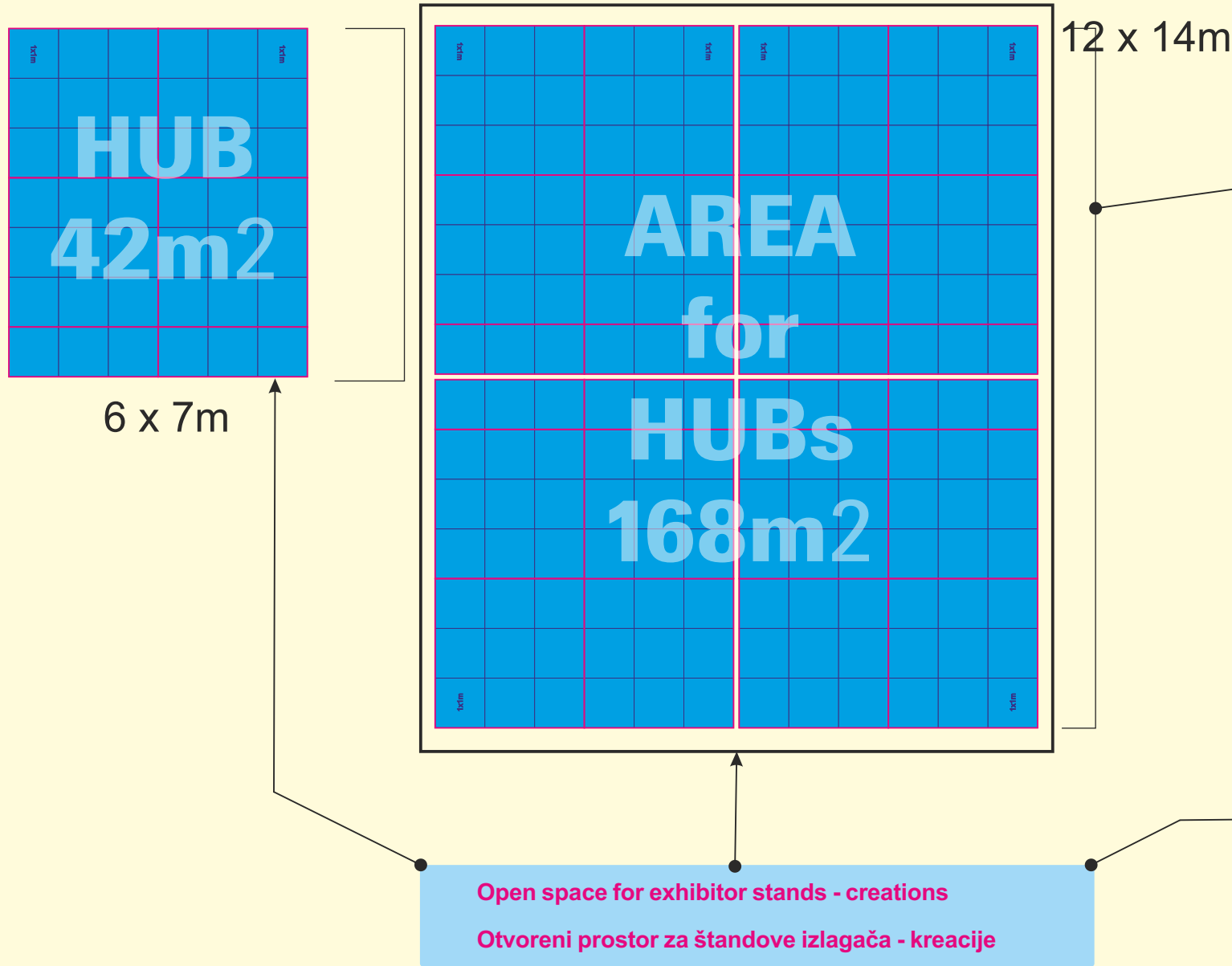
Type B - COUNTER-DESK 1 x 1m



1 x 0,9 x 1m

HUB STANDS

ZONE /A/B/C/D/E/F/ - 12x14m



See You at the Fair – Let's Shape the Future Together!



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